



Social Media

Today's younger (and not so younger) men are using various forms of social media to support their private and business lives. Amongst these are Facebook, LinkedIn, Twitter, Pinterest etc. Freemasons NZ can be found on Facebook at <https://www.facebook.com/nzfreemasons> and on Twitter @freemasons_nz or for the Chief Executive @CE_FreemasonsNZ.

While Facebook can be all-embracing of ones activities, it does tend to be more social than business compared to LinkedIn – this network is a site linking people by their occupation and business activities. As such it provides an excellent platform to expose Freemasons and Freemasons activities to acquaintances and others.

LinkedIn provides three key opportunities for Freemasons:

1. A personal listing - essentially providing a digital CV
2. Company page - <https://www.linkedin.com/company/freemasons-new-zealand>
3. Groups - <http://www.linkedin.com/groups?gid=4441841>

The personal listing is the opportunity for an individual to highlight their membership of Freemasonry and any role/s held.

Freemasons NZ company page – on it regular updates are posted linking to articles on Freemasons activities around the country. Individuals can 'like' the page and be kept up-to date on current posts to it.

The "Freemasons of NZ" group is run by Freemasons NZ, - it is a closed group, meaning membership is only open to Freemasons of any constitution resident in NZ. To join the Group email mem.chair@freemasons.co.nz. Any member can post a discussion topic on any matter though discussion is encouraged on matters relevant to Freemasons in New Zealand.

It is important that Freemasonry use the modern forms of communication to ensure others know what we are about and what we do. What actions can you take?

1. Include your role in Freemasonry on your LinkedIn page;
2. Like the 'Freemasons New Zealand' page and then like or share a post;
3. Join the 'Freemasons of New Zealand' LinkedIn group;
4. Use the Group to share ideas that others in Freemasonry might benefit from;
5. Share another publication article on Freemasons activities to the Group.

