Telephone Tree

Implementing a telephone tree involves regular attending Brethren making regular contact with those local but non-attending Brethren. In using a telephone tree, it is expected that:

- Your local non attending Brethren will feel more involved with their Lodge

- Some Brethren will explain why they aren't coming to Lodge which will enable you to develop ideas to overcome the barriers to attendance

- Some non-attending Brethren may come to social functions because they feel they belong. Your regularly attending Brethren will learn more about the members of the Lodge

- The Lodge will have the opportunity to help the non-attending Brethren

- It will assist in identifying sick and infirm Brethren for the Almoner to follow up

How To

1. Local non-attending Brethren should be divided into groups of between 6 and 8.

2. Each group + phone numbers is given to a regularly attending and dependable member.

3. Brethren so allocated are expected to make contact with those on their list each month.

4. They are to report back to the Lodge each month on the status of these Brethren

Tips

- Your entire Lodge needs to commit to this nugget on a long-term basis. It will not work if applied for a short term only.

- Try and select Brethren who have proven their commitment on past Lodge projects

- Brethren chosen should be good listeners and communicators, friendly and well liked

- The monthly reports could be presented at business meetings if the ordinary monthly meetings are already too long

- In the initial phase, you could give your Brethren a list of key points to cover (e.g. introducing themselves, explaining why they are calling, what questions are suitable to be asked, have something about the lodge to talk about etc.)

- Keep a record of the results of the programme (e.g. effects on attendance etc.)

- Make sure any non-regular attendees are warmly welcomed when the do attend