



Monthly Breakfast

Breakfast get-togethers are not just about the coffee – they have two purposes: Firstly, bringing like minds among the brethren together to discuss areas of common interest and communicate that knowledge to a wider audience. Secondly to include new members, wives, partners, families and members of the public showing an interest in Freemasonry. This can be set up as a District or Lodge initiative.

How To / Tips

- Hold the get-togethers on a designated regular basis (say last Sat. in month)
- Breakfast is a good option - it seems to suit young members and busy people
- Use restaurants and cafe with a good reputation for food and coffee.
- Vary the location choice of restaurant or cafe - encourages repeat attendance
- Have pre designated topic for discussion at each gathering or arrange a guest on a special subject.
- The group may decide a suitable charity to benefit from a cash collection
- Have an extensive e-mail database of members - encourage initiates to join.
- Plan for breakfast to last no longer than an hour so that attendees can get away for family commitments such as children's sport
- Have a Chairman to stimulate discussion and keep to time
- Don't call them meetings, it's about creating a new image in social communicating
- Use an unsubscribe note at end of e-mails to avoid being accused of spamming
- Use a Gmail type e-mail provider to allow several people to manage the event
- Don't stick hard and fast to the breakfast idea – try morning teas and lunches
- Don't push the benevolence too hard, major fund raising should be a separate event

References – C/-_ Wickliffe District 31 wickliffebreakfast@gmail.com

