



## Five For One Membership Plan

Here's a great suggestion of a method to recruit new members based on a plan used by other service organisations.

The way it works:

- Divide the members of the Lodge into groups of approximately five brethren.
- Each group is asked to identify several prospective members who would make good brethren – remember it's not a numbers game; we need good men as Freemasons who will share our values and fellowship.
- The group then decides the best person or persons to make initial contact with the prospective member. This might be inviting them for coffee or perhaps lunch or a beer after work. Others might invite the prospective member to join for dinner in refectory after a meeting or perhaps a Lodge social function.
- After time getting to know the prospective member, two brethren become the proposer and seconder if he expresses an interest in joining.

The 'Five for One' plan works well because many brethren don't feel comfortable approaching someone in regard to becoming a Freemason, but working with a group, they feel comfortable in doing so. The aim is for each team to introduce a new member each Lodge year.

If your Lodge could recruit one new brother for every five brethren each year then imagine how the membership will grow, even accounting for attrition.

