



# FREEMASONS

## New Zealand

Grand Secretary Newsletter

Issue 2009/8

5 June 2009

Please do not reply to this newsletter. See the bottom of this e-mail for the Grand Secretary's contact information.

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### The Victoria Fire Appeal

The Victoria Fire Appeal has now closed and I would like to take this opportunity to thank all those Lodges, Trusts and individuals that donated to this worthy cause.

In total The Grand Lodge of New Zealand Victoria Fire Appeal raised AUD \$34,661.19 and a bank draft for that amount has now been forwarded to the Grand Lodge of Victoria.

The Grand Secretary in Victoria has said "Thank you, we in Victoria are very grateful to our Brothers in New Zealand. We are humbled by the generosity of your Grand Lodge's response to this tragic event."

### iPlug

*"Our contribution is to create a website where good performance is acknowledged and rewarded."*

<http://www.iplug.co.nz/>

**iplug** was first conceived as a means for smaller businesses to compete with large businesses (with the big budgets) without having to bankrupt themselves on marketing campaigns. It was an unfortunate fact that many good businesses failed because not enough customers knew they were good, while those same customers continued giving their custom to the businesses with the deepest pockets.

The idea that a business could list on a searchable directory and only make it to the top of the searches by being 'good' rather than 'rich' was appealing.

We also want to provide good business role models for everyone entering business, especially the younger generations. We want these people to understand the association between serving your customers needs and being rewarded.

We want to show that it is possible to offer real promotional value to our customers at a fraction of the price of other forms of marketing.

**Market YOUR business. Have YOUR customers PLUG your business. The Freemasons Charity will receive \$50 from each application.**

Make sure you use this AFFILIATE ID when your business applys:

**Freemasons Affiliate ID: AFF278**

#### Cardplus Fuel Card Offer for Freemasons

Freemasons NZ has finalised an agreement with Cardplus Ltd., which gives you access to a personalised *Freemasons Fuelcard*.

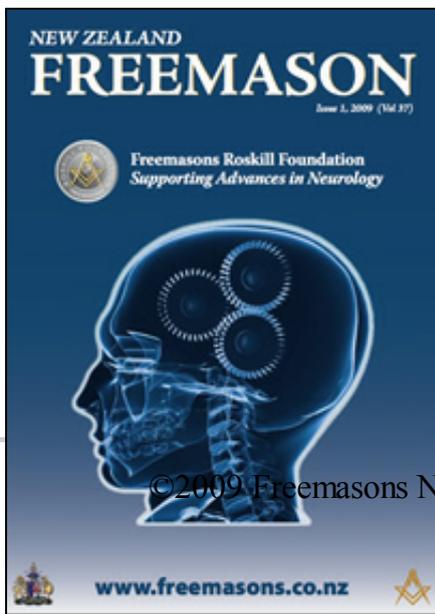
There will be more details and an attached application form in our June edition of the *New Zealand Freemason*.

The benefits include:

- 5-cents-per-litre discount off the pump price for both petrol and diesel at any Caltex or Challenge Service Station throughout NZ
- Multiple cards can be linked to one account -- ideal for business or family
- Up to 35 days Free Credit
- No Transaction Fees
- Free 2 year coffee card
- Half price car wash
- Cardplus 'Value discount Voucher' pack for all Freemason Fuelcard Customers
- 6 Months free delivery of the Sunday Star Times valued at \$57
- Only \$2 per month card fee...no other costs

To ensure you receive a personalised Freemasons Fuelcard, place Freemasons New Zealand as your organisation. The cards will be delivered within seven days.

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Freemasons NZ

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The Freemasons Charity

<http://www.freemasons.co.nz/charity/>

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