

**New Zealand Freemason Magazine Advertising Information**

The New Zealand Freemason Magazine is produced four times a year. It is distributed in March, June, September and December. 9000 copies are produced of each issue. 8,000 of these are distributed to Freemasons in New Zealand. 500 are sent to readers overseas and the remainder are distributed to the public through various channels.

**Booking Dates**

Advertising space must be booked by 30th January, 1st May, 31st July and 5th November.

**Advertising Material**

The deadlines for providing material are 5th February, 5th May, 5th August and 5th November.

Coloured material to be supplied in PDF format by email and must be CMYK.

Simple Back & White Advertisements may be supplied as Microsoft Word document.

**Advertising Rates per Issue**

**Description Height Width Base Price Discounted (4 Issues)**

**Full Page 240mm 175mm $1250.00+GST $1000.00+GST**

**Half Page (Vertical) 240mm 85mm $650.00+GST $500.00+GST**

**Half Page (Horizontal) 120mm 175mm $650.00+GST $500.00+GST**

**Banner 75mm 175mm $350.00+GST $250.00+GST**

**Quarter Page 120mm 85mm $350.00+GST $250.00+GST**

**General Information**

Sizes and prices are accurate as at **September 2014.**

Sizes are close approximations.

No loadings for colour but specific placement may attract a premium.

Assistance with design can be provided. All prices listed are exclusive of GST.

Discounted price for 4 issues means effectively you are only paying for 3 Advertisements.

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